

AMLI at Inverness

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By Alicia Persich, Marketing Coordinator

AMLI at Inverness opened in July 2008 and has had a smoke-free policy for the 309-unit luxury apartment community since the beginning. AMLI's Breatheasy™ program strictly prohibits smoking by residents and guests inside and outside AMLI at Inverness. The program, already successful at select AMLI communities in Chicago, Seattle, and Atlanta, promises a healthier living environment for AMLI residents and their guests.

The feedback from prospective and current residents has been overwhelmingly positive. Our smoke-free living environment has generated a lot of interest in the metro area. Residents really appreciate the fact that tobacco smoke will not enter their homes when someone smokes outside. Even smokers are renting apartment homes here because they see it as an incentive to quit smoking.

Alicia Persich is happy to share her positive experiences with other administrators, owners, or landlords. She can be reached at AMLI at 303-754-0200 or apersich@amli.com.